



Artist's Brief

Concept Proposal

Longford Ambulance Station

Commission	Painted artworks and printed vinyl artworks
Eligibility	Tasmanian artists who meet our general eligibility criteria
Selection process	The selection committee will consider all eligible applications against the selection criteria. The committee will then: • select an artist for the commission, or • shortlist artists to develop their ideas further (each shortlisted artist will receive a fee of \$1,000)
Location	20 Union Street, Longford
Audience	Staff and members of the community
Fee	\$50,000 + GST (if applicable) for artwork concept, detailed design, fabrication and installation
Key dates	Applications close: Monday 10 August 2026, 11:59pm Artwork installed by: February/March 2027
Contact	Catherine Wolfhagen, Public Art Officer 03 6777 2791 catherine.wolfhagen@arts.tas.gov.au
Apply	www.arts.tas.gov.au/public_art

The commission

Arts Tasmania and Ambulance Tasmania invite submissions from Tasmanian artists to create artworks for the new Longford Ambulance Station.

Background

Ambulance Tasmania provides emergency ambulance care and transport services, and a non-emergency patient transport service through a network of urban, rural, and remote ambulance stations. A new rural ambulance station located in Longford will provide contemporary operating environments with on-site facilities and two ambulance vehicles. It will enable paramedics to respond quickly to emergency situations in the area.

The new ambulance station in Longford is part of Tasmania's broader infrastructure program to build six new ambulance stations across rural and regional areas, including Bridgewater, Oatlands, Bicheno, Queenstown and Beaconsfield.

Longford is a historic town in northern Tasmania, located about 21 kilometres south of Launceston at the meeting point of the South Esk and Macquarie Rivers. Longford is in the Northern Midlands Council region and has a population of around 4,268 as of the 2021 census. It is a vibrant centre of agriculture and light industry.

Longford has long been anchored in agriculture, particularly wool, dairy, and livestock breeding, supported by fertile soils and irrigation. Today, the town retains its rural character while incorporating manufacturing and processing industries, including timber and brickworks, alongside services and retail. Regional development plans aim to balance residential growth with preservation of agricultural land and industrial zones, ensuring Longford remains a vibrant mix of heritage and modern enterprise.

For more information about Ambulance Tasmania, please visit: [Ambulance services for Tasmanians | Tasmanian Department of Health](#)

Objectives

Ambulance Tasmania invites artists to propose connected artworks for the new Longford Ambulance Station.

Wall locations

Proposed works may be painted directly onto external concrete walls or printed onto panels and applied to the surface. The three wall locations are:

- the southern end of the building, facing Union Street
- the courtyard wall facing George Street
- the interior courtyard walls facing the Training Room

Windows

The selected design will also be adapted as printed vinyl for the glazing on the George Street elevation.

This is a single commission for a connected body of work across all wall and window locations. Artists are encouraged to consider how their proposal reads across each surface as a cohesive whole.

Ambulance Tasmania seeks artworks that enliven the building, create a point of interest and a distinctive identity for the station, and offer something engaging for staff, volunteers, the local community, and visitors. Artists may propose concepts of their own choosing, and all styles will be considered.

Specific requirements

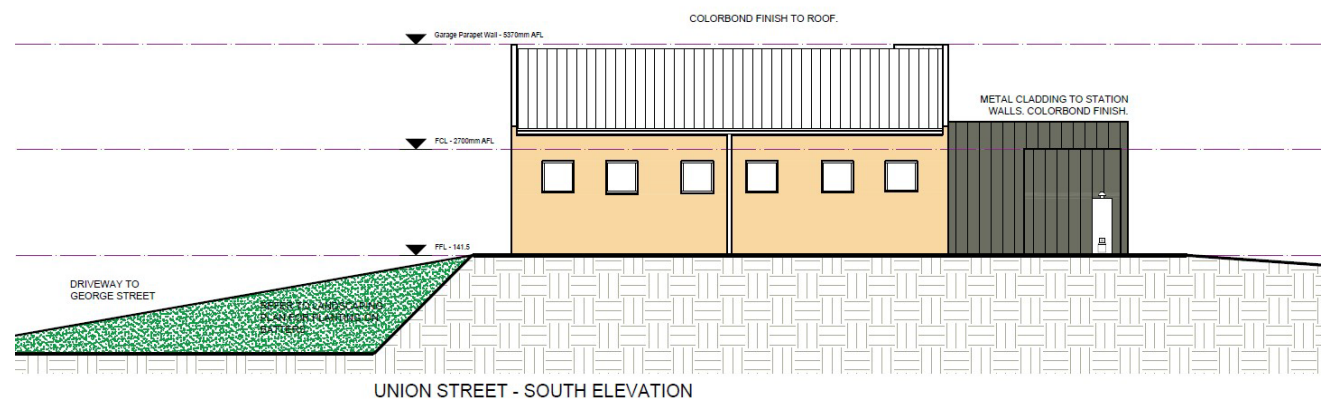
Concrete walls

The precast concrete walls on the southern elevation face Union Street and will be the primary public-facing aspect of the building. Elements of the design should also extend to the inner courtyard walls visible from the Training Room, to be enjoyed by people using the building and courtyard. Artists may also consider incorporating part of the design onto the outer courtyard wall facing George Street.

Artists should note that the building is located in a residential area on an elevated site. **Artworks that are subtle in design and use a limited colour palette would be best suited to the site.** The walls are a sandstone colour.

Wall dimensions are as follows (to be confirmed on site):

Location	Height	Width
Southern wall (Union Street)	310cm	1119cm
Inner courtyard — back wall	120cm	732cm
Inner courtyard — side walls (x2)	120cm	380cm
Outer courtyard wall (George Street)	120cm	400cm



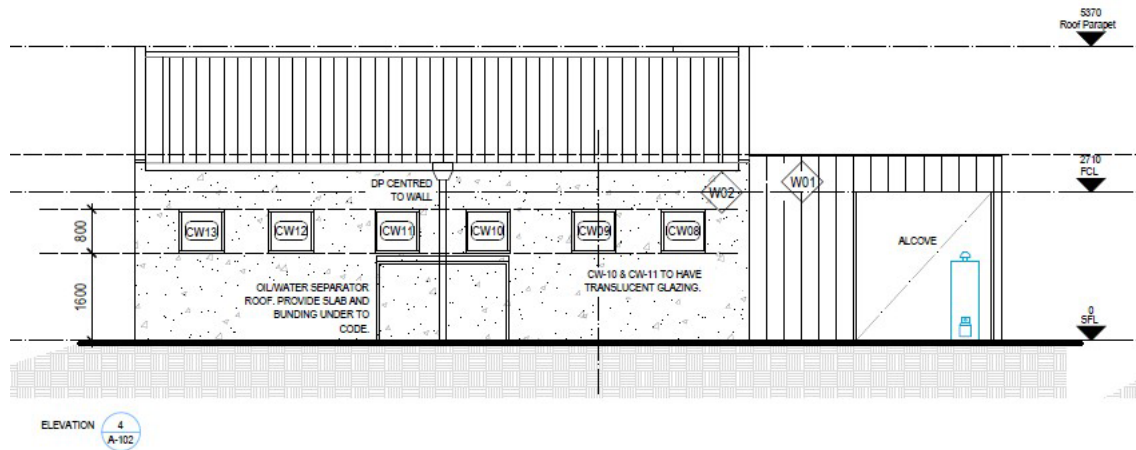
Elevation showing southern wall

Installation

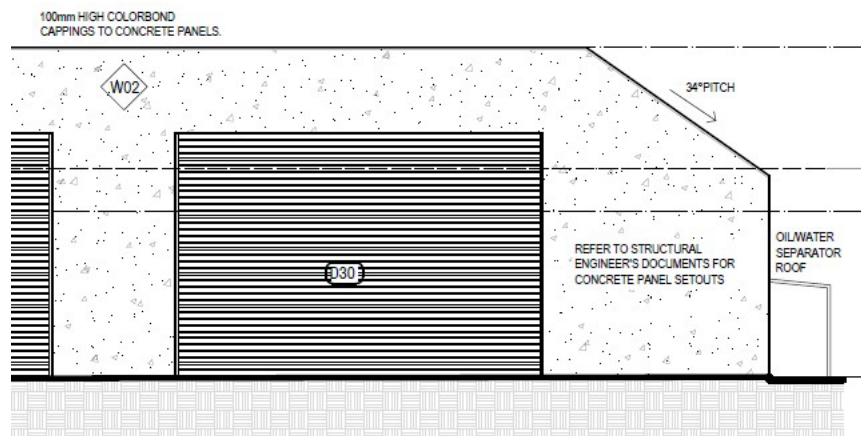
Artists may paint directly onto the walls or install pre-prepared panels. Proposals must address surface preparation, paint quality and the application of a graffiti-resistant coating.

The design must be confined to the precast concrete surfaces (shown in cream in the reference image) and must not extend to the Colorbond elements. There is a small shed centred on the southern wall containing equipment for a water and oil separator, and the design will need to exclude these surfaces. The design will also need to work around the six windows on the southern wall.

The selected artist will be required to visit the site to confirm measurements prior to fabrication.

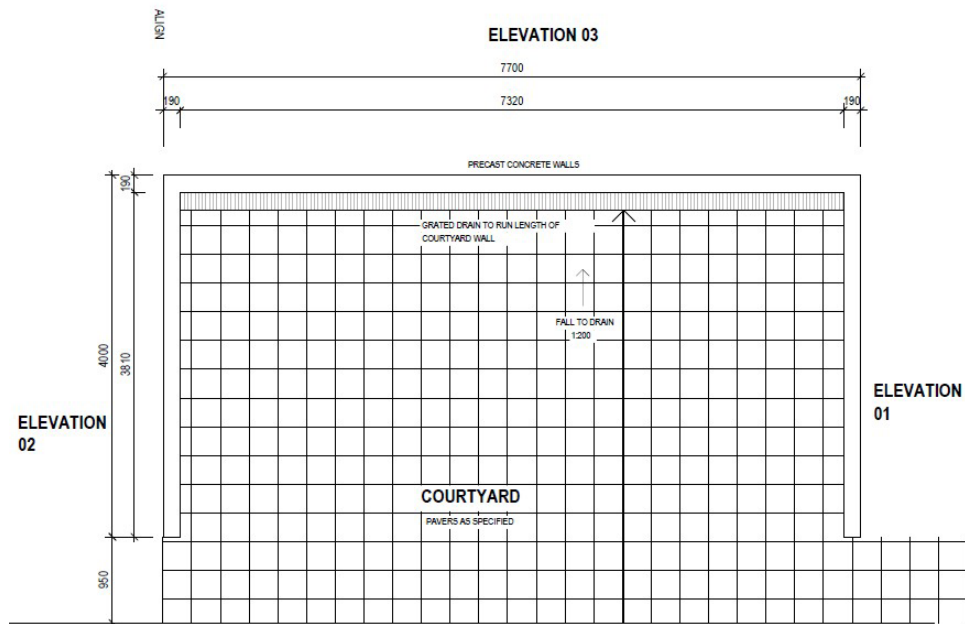


Elevation showing shed on southern wall



Elevation showing side of shed as seen from George Street

Courtyard walls

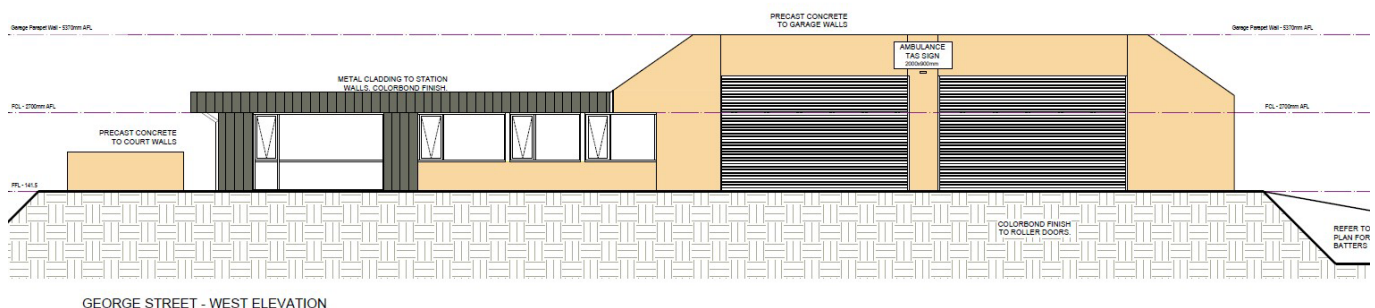


Printed vinyl on windows

Printed vinyl will be applied to the windows on the western elevation facing George Street. These windows serve the staff day room, and the vinyl should provide a degree of privacy for staff, particularly after dark, while still allowing natural light to filter through. A semi-transparent finish is required.

Artists should note that the artwork will be visible from both inside and outside the building, and proposals should account for how the design reads from each perspective.

Artists may also consider extending elements of the design to the Training Room windows, to draw the building's different elevations into a more cohesive whole.



Elevation of windows on side of the building facing George Street and side of courtyard wall

Apply

Support material can be provided as URLs or electronic files.

We require:

- up to 5 examples that demonstrate your design idea
- and up to 10 examples of your arts practice
- a combined CV or biography for all artists involved (no more than two pages total)

For more information see www.arts.tas.gov.au/support_material

How it works

Selection committee

The selection committee is comprised of building users, capital project managers and representatives of partner agencies.

- Daniel Ford, Project Manager, Department of Health
- Cameron English, Director Support Services, Ambulance Tasmania
- Catherine Wolfhagen, Public Art Officer
- John Padas, Archadia Architects

Selection process

The selection committee will choose an artist to work on the commission using four criteria, as follows:

Suitability	To what extent do the artistic concept, design, materials and delivery method address the brief?
Viability	How feasible is the project given the commission budget, constraints and timelines?
Capability	To what extent does the team demonstrate the necessary skills and experience to deliver the commission?
Vision	How well does the proposal demonstrate a creative or innovative vision in terms of concept, media, construction methods, materials and/or collaborations?

Please note that members of the selection committee may sometimes nominate a colleague to participate in the selection process on their behalf.

Commissioning process

Commission agreement

If you are selected to work on the commission, you will be asked to:

- meet with us to discuss arrangements for the commission, such as payment instalments, roles and responsibilities, insurance
- sign a commissioning agreement to confirm this information in writing

Detailed design development

Once you have signed the commission agreement you will be asked to:

- produce a detailed design plan to realise your concept, including artwork specifications such as drawings
- make sure your design meets all relevant building standards
- report regularly to the project team as the commission progresses
- manage all aspects of design through to handover

Fabrication and/or installation

Once your detailed design has been approved by the project team you will be asked to:

- fabricate and/or install your artwork according to the detailed design plan
- meet all work health and safety and other requirements while on site
- keep us updated on progress and let us know as soon as possible if you need to vary the approved timeframe or design

Handover your artwork

Let us know as soon as possible when you are ready to complete your artwork so we can:

- make sure it meets the approved detailed design plan
- provide you with a handover certificate
- document it for our records
- promote it.

General information

The Tasmanian Government Art Site Scheme

This commission is supported through the Tasmanian Government Art Site Scheme. For information about the scheme please visit [the Arts Tasmania website](#).

Aboriginal and Torres Strait Islander content

If your activity involves Aboriginal or Torres Strait Islander content, your application must provide evidence of how you are working with the Aboriginal community. The Tasmanian Government's Office of Aboriginal Affairs can provide advice on working with Tasmanian Aboriginal people and organisations. Please also refer to Creative Australia's [Protocols for using First Nations Cultural and Intellectual Property in the Arts](#).

Code of practice

Arts Tasmania encourages artists and arts organisations to comply with the National Association for the Visual Arts' [Code of Practice for Visual Arts, Craft and Design](#).

Workplace health and safety

Siting artworks in the public domain can result in safety risks for the public and for artists. Building Tasmania requires that commissioned artists comply with [Tasmania's Work Health and Safety laws](#) and the [Work Health and Safety Contractor Standards](#).

If selected for the commission, you will need to have public liability insurance cover of at least \$10 million.

Working with vulnerable people

The [Registration to Work with Vulnerable People Act 2013](#) aims to protect vulnerable persons, including children and young people, from the risk of harm. It requires those working with children and young people to have a current registration and [Working with Vulnerable People \(WWVP\) card](#).

Please visit our website to see Arts Tasmania's [policy on working with children and young people](#).



Floor plan of the Longford Ambulance Station

Artwork locations are the southern external wall of the building facing Union Street and inner courtyard walls.

The windows for vinyl are the staff day room (and painted side of courtyard wall) facing George Street.