

ARTIST'S BRIEF

Tasmanian eSchool (North)

Project summary	
Commission	Wall-based vinyl graphic artwork
Client	Department of Education
Commissioner	The Tasmanian Government Art Site Scheme
Location	Tasmanian eSchool (North)
Audience	Students, staff, parents and visitors
Artwork budget	\$15 660 + GST (if applicable)
Applications close	Monday 8 March 2021
Installed by	July 2021

Project background

The Tasmanian eSchool is a K – 12 online education provider catering for those students who meet the criteria of currently being unable to attend mainstream school. The eSchool has two campuses, one in Hobart and one in Launceston in the suburb of Rocherlea. This project is based at the Launceston campus.

The school's mission is to 'provide a safe and supportive learning environment that is personalised, engaging and relevant to enable students to realise their individual potential'. The majority of the school's programs are delivered online. However, there is provision for some specialised face-to-face delivery.

Tasmanian eSchool (North) is currently undergoing a building extension to provide new facilities to cater for Years 11 and 12 student learning.

For more information about the Tasmanian eSchool (North) visit:

<https://www.tasmanianschool.education.tas.edu.au/>

Key ideas and purpose of commission

The school would like to commission an artist to create a graphic artwork that will run through the internal central corridor of the school, just beyond the Reception area. The artwork should be welcoming to students, staff and parents as they enter the school. It should explore the themes that underpin the school's purpose and values: *connectedness*, *inclusion* and *change*. The school aims through online learning and the digital community to provide the opportunity for those students attending the school to reach for their ideal potential - *links to learning*.

Artform

Graphic and visual artists are encouraged to apply for this commission. Artists working in other artforms will also be considered providing they can address the brief. Artists may submit solo or collaborative applications.

Design considerations

The artwork is to be located along the interior corridor wall area that extends from the start of a glazed section, just past the Reception area to an identified gallery space. The area that could accommodate the artwork is approximately 14.5 metres in length. The height of the glazed wall section is 2690mm and undulates along the wall to 2680mm at the end of the gallery space and includes the wall at the end of the corridor. Along the length of the 'wall' area is one office door that will not require any artwork application.

The artwork could visually 'flow' along this wall from the start of the glazed section, along the corridor wall and also include the wall at the end of the corridor.

The glazed section looks out to an internal courtyard and artists would need to ensure that the artwork has enough transparency to still allow natural light to enter the building from this courtyard.

The floor covering will consist of dark grey carpet tiles and the adjacent walls and furnishings are in neutral colours.

Architectural plans and photos are attached. NOTE: drawings may not be to scale.

In consideration of the commission budget and the location of this artwork the preferred medium for this project is graphics on vinyl.

The artworks must comply with the relevant Australian Standards and the Building Code of Australia relating to the design, fabrication and installation of the commission. This may require the artist to engage a consultant to work with the artist on matters relating, but not limited to, engineering, playground design and material certification where relevant. It is the responsibility of the artist to provide evidence of such compliance at both the Detailed Design Package stage and at installation. The artist is required to include these costs in the artwork budget.

The appointed artist will be required to consult with stakeholders as part of the Detailed Design Package stage of the project.

The successful artist will be required to supply information about maintenance requirements for the artworks. The artworks should be very low maintenance and should have a lifespan of at least 15 years. Consideration must be given to the fact that the artwork will be in the public domain and may, therefore, be subject to climatic conditions, vandalism and wear and tear.

Applicants are encouraged to discuss their ideas with the Program Officer – Public Art whilst developing their submissions.

Budget

The artwork budget is intended to cover all costs associated with the design, construction, certification and installation of artwork. Costs may include design fee, labour, transport, installation, any certification costs, insurance, travel, project management fee if subcontractors are engaged by the artist, contingency allocation and any other costs normally borne by independent contractors. If the artist is bound by an exclusive contract to a commercial gallery it is their responsibility to notify the gallery and negotiate commission fees which may require payment.

While artists will need to estimate relevant costs to ensure they are able to deliver the proposed artwork if awarded the commission a budget is not required for the application. A firm budget will be required as part of the Detailed Design Package. A sample budget template is available on the Arts Tasmania website: http://www.arts.tas.gov.au/public_art

Aboriginal cultural content

If your activity involves Aboriginal or Torres Strait Islander content, your application must provide evidence of how you are working with the Aboriginal Community. Please refer to [Respecting Cultures](#) for more information about working with the Tasmanian Aboriginal community and Aboriginal artists.

If you are unsure about this requirement please contact the Program Officer – Public Art.

Working with vulnerable people

The Registration to Work with Vulnerable People Act 2013 aims to protect vulnerable persons from the risk of harm. It requires those working with children to have a current registration and Working with Vulnerable People (WWVP) card.

For projects that are located in a school, library, a child and family centre or a location where children will be on site, for example a children's ward in a hospital, the selected artist must be registered to work with vulnerable people. If you are employing contractors or sub-contracts they will also need to comply with these requirements.

Your registration needs to be current for the duration of your time on-site. Details and the online application form can be found here: www.justice.tas.gov.au/working_with_children. Please note that this registration does incur a cost.

For commissions that include the depiction and employment of children in artworks, exhibitions and publications, artists should familiarise themselves with the Australia Council's protocols for working with children which can be found here: www.australiacouncil.gov.au/funding/children-in-art-protocols.

Workplace health and safety

Siting artworks in the public domain can result in safety risks for the public and for artists.

The risks to the public from the display of the artwork are mitigated through engineering approvals and sign-offs and through ensuring compliance with the Building Code of Australia and Australian Standards.

The risks to the artist and the risks to the public from the artist's actions whilst on-site during the installation of the artwork need to be managed by the artist through risk mitigation strategies appropriate to the level of risk identified. Commissioned artists will need to provide Arts Tasmania with a Clearance to Work Certificate and Risk Assessment (RA) and any additional paperwork required as part of their Detailed Design Package presentation.

In scoping the commission, Arts Tasmania recognise that hazards may be present with the artist's work on site. These will be communicated to the artist through a Scope of Work Risk Assessment which will be provided while the Detailed Design Package presentation is under development. Hazards identified through the Scope of Work Risk Assessment must be addressed in the Clearance to Work Certificate and Risk Assessment, along with any others identified during the development of the design idea.

Selection process and eligibility

The Selection Committee will consider all eligible applications and select an artist based on their response to the Artist's Brief with reference to the Selection Criteria.

After considering the applications, the Selection Committee may develop a shortlist and request an interview with selected artists to discuss the submission in more detail before the final selection. No fee will be payable in this instance.

Artists resident in Tasmania for a minimum of six of the past twelve months, are eligible to apply. Applicants must meet Arts Tasmania's [general eligibility requirements](#).

Selection criteria

1. Suitability

To what extent do the artistic concept, design, materials and delivery method address the brief?

2. Viability

How feasible is the project given the commission budget, constraints and timelines? Does the proposal represent good value for money?

3. Capability

To what extent does the team demonstrate the necessary skills and experience to deliver the commission?

4. Vision

How well does the proposal demonstrate a creative or innovative vision in terms of concept, media, construction methods, materials and/or collaborations?

Selection committee	
Arts Tasmania	Melissa Smith, Program Officer – Public Art
Client	Simone James, Capital Works Project Officer, Department of Education
Building User	Janet Johnson, Principal, Tasmanian eSchool (North) Ben Crofton, Assistant Principal, Tasmanian eSchool (North)
Architect	Rob Carroll, Robert Carroll & Associates

Applicants wishing to clarify information regarding the commission must contact the Program Officer – Public Art, not other members of the Selection Committee.

Timeline

The Artist's Brief will be advertised Wednesday 3 February 2021. The closing date for applications is **Monday 8 March 2021**. Applications must be completed and lodged online by 11:59pm on the closing date. Support material must be uploaded as part of your application and will not be accepted separately.

The proposed deadline for the installation of artwork will be in the school term break in July 2021.

Online applications

Online applications consist of:

- applicant's details
- a 50-word description
- a maximum 500-word description of the artist's concept proposal.
- a maximum 250-word description of the artist's professional skills and experience.
- support material, as detailed in the online application form, which gives a clear indication of the quality of the artist's previous contemporary artwork. Some support material can be used to illustrate the proposed artwork concept.
- a combined CV or biography for all artists involved (no more than two pages total).

IMPORTANT NOTE: additional material will not be accepted.

Artists are encouraged to discuss their applications with the Program Officer - Public Art before submission.

Enquiries

Melissa Smith
Program Officer - Public Art
Arts Tasmania
Tel 67772789

Email - melissa.smith@arts.tas.gov.au

APPENDIX A

Tasmanian Government Art Site Scheme

Background

The Tasmanian Government Art Site Scheme, established in 1979, is the oldest continuous public art scheme in Australia. It is a significant, Tasmanian public art collection of works including paintings, prints, ceramics, glass, sculpture, furniture, photography and installation work. The collection forms part of the living public heritage for the people of Tasmania.

Public artworks from the collection are located throughout the state, in both rural and metropolitan areas. They are appreciated in a wide range of public buildings including offices and open spaces and across all government departments.

The Scheme has created a vital interface between the state's professional artistic community and the general public and has generated significant employment opportunities for artists.

The Tasmanian Government Art Site Scheme has a number of ongoing benefits for both artists and audiences. By visually enriching public buildings and spaces in the public arena, the Scheme enhances public access to and understanding of contemporary art from diverse fields of practice. The Scheme provides artists with professional development opportunities and the chance to reach diverse communities and audiences with their work. It also provides a positive example of the social, cultural, community and economic benefits of the arts to the wider community.

Administration

Arts Tasmania is a division of the Department of State Growth. Arts Tasmania's Program Officer - Public Art:

- manages the commission and purchase of artwork projects through to their completion
- negotiates with all parties in the development of the Artist's Brief
- establishes the Selection Committee to coordinate selection of the artist
- seeks the relevant Ministerial approvals
- arranges contracts and payments
- manages approval of the Detailed Design Package
- inspects and documents completed commissions
- authorises final acceptance of commissions in consultation with other relevant stakeholders
- forwards the Artist's Statements and the Artwork Manual to the client and building user
- advises the client and building user of processes that need to be followed in the case of repairs, maintenance or decommissioning of the works after the artworks are handed over to the client and building user.

Arts Tasmania is responsible for overseeing the operation of the Scheme.

The objectives of the Scheme are detailed in the [Tasmanian Government Art Site Scheme Handbook](#).

Summary of the commissioning process

1. Brief advertised (Program Officer – Public Art available for information about application development)
2. Applications reviewed by selection Committee meets to select artist for commission, OR shortlists a selected number of artists
3. If a shortlist is compiled, shortlisted artists present more detailed design to the Selection Committee
4. Artist contracted (Stage 1)
5. Artist develops Detailed Design Package after consultation with all relevant stakeholders
6. Detailed Design Package presented for consideration by relevant stakeholders
7. Detailed Design Package approved and permission to proceed with fabrication and installation received (Stage 2)
8. Artist fabricates and co-ordinates with relevant stakeholders re installation
9. Any proposed changes that occur after approval of the Detailed Design Package must be submitted to Arts Tasmania for approval by all relevant stakeholders in writing prior to implementation
10. Installation completed and certified by the artist's qualified consultants as required
11. Arts Tasmania notified of completion
12. Handover inspection undertaken by Arts Tasmania and any other relevant stakeholder as required
13. Acceptance of commission upon successful handover inspection by relevant stakeholders
14. Artist provides actuals budget report and receives final payment (Stage 3)

Resources for artists

The Arts Tasmania website contains examples of new and recently completed projects and general information about the Scheme. Go to:

http://www.arts.tas.gov.au/public_art